

DR. CAROLIN MATOUSCHEK

THE INSIGHT EXPLORER



+ CAREER PIN POINTS

- Market Research & Operations at enable2grow
- Business Development for Startups as a Freelancer
- Controlling and Human Resources/Senior Management at VIAG AG
- Consultant at McKinsey
- Mechanical Engineering degree and Ph.D. at RWTH Aachen

+ EXPERIENCES

Key sectors: Technology, industrial goods, logistics/services; knowledge management and leadership development, professional development, and HR

+ SKILLS & TOOLS

Expertise in the intersection of technology and corporate culture, analytical thinking and a pragmatic approach, structured work methods



“I’ve always been interested in new trends in technology and digital systems. Together with our clients and their teams, I dive deep into these areas—to drive technological leadership, business innovation, and digital ‘future fitness’.”

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