

# CORINNA UMBACH

## THE BRAND & ORG DEVELOPER



### + CAREER PIN POINTS

Brand and Business Development @Self-employed,  
Advisory Board Member @Hessnatur Foundation, Investor,  
Advisor @Start-ups, Marketing Director @Schöffel, CBR Group,  
Silhouette, Beurer, CRM Manager, and much more @Breuninger

### + EXPERIENCES

Over 25 years of management experience and 8 years of consulting experience in industries such as sports, fashion, ophthalmic optics, medical technology, healthcare, toys, retail, e-commerce, real estate, and mechanical engineering.

### + SKILLS & TOOLS

Strategy development, organizational consulting, brand development, restructuring marketing, leadership and cultural development, process optimization



“I am always driven by the question: how can change be effectively shaped? So that brands and companies can grow. Internally and externally. Together with our clients, I create opportunities through good decision-making processes, sound leadership and cultural development, and many years of marketing expertise to develop brands and organizations in existing and new markets.”

**LET'S MEET & GROW.**



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