

The Power of Relevant KPIs

When we measure the right things, and we make sure we do, we can drive sustainable business growth

How we measure success is the key to delivering measurable impact, but first, our levers for success must be defined - so we endeavour to measure the right things. That's where Key Performance Indicators (KPIs) can help you measure and understand your digital fitness.

Too many indicators are confusing or even damaging, with enable2grow you will recognize which to focus on and how to measure them, so you can position yourself for sustainable growth. In a joint KPI workshop, we will ensure that your organisation will be clear about which results, goals and achievements provide the most relevant impact and insights for your business.

Together we uncover your most important goals, the indicators that reflect the achievement of these goals and the KPIs with the highest significance.

Once identified and utilized, the value delivered to the customer is clearly visible, as are potential gaps in the process or value chain. When the KPIs are tailored to your business model, opportunities and risks can be identified at a glance and undesirable developments can be corrected quickly.



Stefanie Peters | Founder & CEO, Board Member

Stefanie has gained deep expertise in growth strategies and digital business models throughout her 20 years of experience in top management consulting and scaling digital start-ups before she founded enable2grow. Her vision is to deliver measurable impact by enabling leaders and organisations to grow in a healthy and sustainable way. → [in](#)



Raj Hayer | Senior Enabler & Communications and Market Research Expert

Raj has led strategic planning efforts for customer experience, human capital transformation, and change management, defining crucial metrics to ensure sustainable business growth. She is an expert at leveraging market research and think tanks for successful market entry and growth initiatives. → [in](#)

Ready for the next step? Contact us for an informal exchange at **+49 89 44 99 07 20** or book us [here](#).