



Sustainability for Growth

Sustainability is a prerequisite for growth and a resilient driver for sales.

The majority of target groups and lawmakers in industrialized societies have understood that sustainable growth may only be achieved when respecting the needs of future generations. Those who are willing to accept this challenge, who are unwilling to postpone it, and intend to win it, will enjoy sustainable growth.

enable2grow enables organisations and companies to become more sustainable and achieve new business and growth opportunities throughout the whole value chain. We employ a strategic approach for implementing measurable gains in sustainability concerning ecology, society, and governance (ESG) that includes:

- Materiality assessment: A methodological approach to identify and prioritize the effects of the organisation on the environment, society and economy.
- ESG-Growth-Strategy development: focus is placed on minimizing negative external effects, boosting positive effects and building new business and growth that have sustainable potential to captivate target groups and stakeholders, activate sales and establish loyalty among clients and stakeholders.
- Specific operational ESG-enablement: C-Level inspiration, sparring and advice on how to develop and enable the implementation of the sustainable strategy, from the perspective of corporate identity and values, change management, value chain and supply chain management, production and product optimization, training, external and corporate communications, etc.

“ESG-Growth-Strategies build a business that embodies resilience against the negative trends of today, turning them into growth levers on its path to long-term growth.”

Ready for the next step? Contact us for an informal exchange at **+49 89 44 99 07 20** or book us [here](#).

“A good sustainability strategy requires a great sustainability team.” – Stefanie Peters



Christine Fallow | Enabler, Purchasing and Negotiation Expert

Christine's extensive expertise in leading complex international B2B negotiations, Christine uses also to coach entrepreneurs and executives through difficult negotiations – procurement, sales or investments. This includes professional preparation, goal setting and developing focused but flexible negotiation strategies. → [in](#)



Ana-Cristina Grohnert | Enabler, Sustainability and Economy

Ana-Cristina Grohnert is an entrepreneur, author and investor. After holding positions as Chief Human Resources Officer at Allianz and Managing Partner at EY, she is now committed to equality and a new understanding of value-creating and value-appreciating business as Chair of the Board of the “Diversity Charter”. → [in](#)



Juliane Wiehenkamp

Enabler, Marketing & Sales Expert with a passion for Sustainability

Juliane helps her clients make their brands and thus their businesses grow. To achieve this, she always looks for ways to make brands, products and processes more sustainable, both from an environmental and social perspective. She has gained her allrounder Marketing and Sales skills by working for leading international consumer goods companies like Dr. Oetker, Mars, GBfoods or WMF. She holds a Business Sustainable Management certificate from the University of Cambridge. → [in](#)



Gunnar Brune | Enabler, Business-Strategist, Marketing- and Storytelling-Expert

Gunnar is an evangelist for strategic approaches to growth, marketing and storytelling. He has led units in companies, agencies and startups with success in many markets. His experience ranges from consumer-oriented industries like FMCG, retail, automotive, consumer electronics, media and digital services to B2B industries like steel, carbon fiber, executive search and real estate. Gunnar is the author and co-author of several books on marketing and frequently writes for business magazines. He presides on the “Bestseller”-Jury for the most successful new FMCG-products in Germany and is the founder of the Neptun Marketing Award. → [in](#)

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