

JOHANNES SEIRINGER

THE (BUSINESS-) ARCHITECT



+ CAREER PIN POINTS

20 years of professional experience, Internal Audit/International Tax Inmobiliaria Chamartin, FP&A zooplus AG, Senior Executive Advisor for various companies, CFO happybrush, Advisory Board Member claro

+ EXPERIENCES

Focus industry: digital tech with a focus on sustainability (platform, e-commerce, marketplace, AI, FMCG); comprehensive development of various finance departments for startups, scale-ups, listed companies, private equity portfolio companies

+ SKILLS & TOOLS

Entrepreneurial mindset with a hands-on mentality, business architect through the integration of value creation projects, financing rounds, restructuring, and turnaround



“It’s about developing tailor-made processes and tools for the company that serve as a GPS for management and investors and also show scenarios for how the strategic goal can actually be achieved.”

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