



Creating Synergies Post Merger

Merging cultures, structures, processes and systems to create a lean and efficient organisation

Two-thirds of all M&A projects do not deliver on expectations due to insufficient exploitation of existing synergy potentials and neglect of different corporate cultures. A professionally conducted post-merger integration can significantly increase the likelihood of a merger's success.

Structures, processes and systems are analysed and compared synoptically. If desired, we can also take on the strategic merging of the portfolios of both companies. Integrated teams identify solutions that combine the best of both worlds and help two organisations grow together into one.

- We compare and analyse the existing processes, structures, systems and cultures of the acquiring and the acquired organisation.
- We have well-founded benchmarks for selected sectors, which we bring into the discussion.
- On this basis, we develop a well-thought-out target concept for the integration of the acquired organisation.

“Our post-merger projects do not force the acquired organisation into the structures of the acquiring organisation but lead to both organisations developing positively and achieving an optimised state together.”



Hans-Jörg Schmidt | Senior Enabler and Media Strategist

For 30 years “something with media”, for 20 years “something with online” and always everything around “content-driven business”. Consultant, strategist, organiser, business developer, interim manager (and sometimes – depending on the client – punching ball, jester or tamer). Born, raised and studied in Berlin in the 80s, hence reasonably bulletproof. → [in](#)

Ready for the next step? Contact us for an informal exchange at **+49 30 25 76 20 52 72** or book us [here](#).