HAJO SCHMIDT

THE MEDIA & CONTENT GURU



+ CAREER PIN POINTS

Principal and member of the management board at Roland Berger, co-founder and first CEO of OMS Online Media Service and Versum AG, consultant to all major German media companies, interim managing director at ADAC Medien und Reise, studied business administration at FU Berlin

+ EXPERIENCES

Focus industries: media, communication, content creation, social media. Digital business models, business development, change management, turnarounds.

+ SKILLS & TOOLS

Communication up and down. Everything that sends and receives messages. Often enough, brick and mortar has been taken by the hand and gently led into the digital wonderland. Definitely the red pill!

> “I work for all companies that earn their money with content in one way or another (magazine/newspaper publishers, book publishers, educational media, TV, radio, portals, verticals, etc.), or companies that build their own content in order to develop in the direction of owned media.“

LET‘S MEET & GROW.

BOOK A CALL!

More at: www.enable2grow.com